



October 22, 2012

Shannon Wampler
University of Virginia Procurement & Supplier Diversity Services
PO Box 400202
Charlottesville, Virginia 22904

To whom it may concern,

It is a genuine pleasure and honor for me to recommend to you Design 4 Future. For the past three years, I have worked with Ms. Behnam of Design 4 Future to design the branding, logo, and signage for SWaMFest. This event is the signature outreach event for the Virginia Association of State College and University Purchasing Professionals (VASCUPP), which is comprised of the procurement offices of the nine largest public colleges and universities in the Commonwealth.

We began to work with Ms. Behnam for SWaMFest VI, and we have continued to work with her every year since – we just completed SWaMFest VIII earlier this month. She has gone above and beyond to work with our somewhat last-minute, hectic event needs, and has produced beautiful, creative, sophisticated logos and signage for us on time and within budget. Our event has sold out every year that Ms. Behnam has worked with us, and I strongly believe that the more professional image she has created for our event has played an important role in our success.

I am now working with Design 4 Future to re-design the Supplier Diversity outreach handout that my department gives out statewide at over 25 networking and outreach events every year. I have no doubt that it will help us to present the idea to small, woman-owned, and minority-owned businesses that the University of Virginia is “open for business.” It is a testament to Ms. Behnam’s professional skills, creativity, and easy-to-work-with nature that I chose to use her firm over the 17 firms the University has on contract for Graphic Design Services.

If you have any questions, please do not hesitate to contact me at saw2w@virginia.edu or at (434) 924-3173.

Sincerely,

Shannon Wampler
Senior Supplier Diversity Coordinator
University of Virginia Procurement & Supplier Diversity Services